UX Report

Round 1

Subject 1:

DEMOGRAPHIC INFORMATION:

Female, 22, Danes, December 5, 2018

COMMENTARY:

• "It needs a cursor or a change when I click on the emoji and environment labeling"

• "The 'love' labeling is a little bit confused"

• "The text on the main page is not clear, it is better to have the same pink background below the text of main page"

QUESTIONS:

(1) *Did the experience meet your expectations?*

Yes, it is cool

(2) *Is the website easy to use?*

Yes, I can understand the function of the website, just the labeling need more interactivity when I click on it.

(3) *Are the labeling and layout clear?*

Yes, just some labeling thing as I mentioned before

(4) *Do you suggest any specific improvements?*

Change the color of the text on the main page and add more interactivity function when I click on the label.

Subject 2

DEMOGRAPHIC INFORGRAPHIC. Female, 25, African American, December 5, 2018

COMMENTARY:

• "I hope when I click the "Emojic" on the main page, it could jump to the second page, too"

• "I cannot see the text on the main page very clearly"

• "I do not know whether I already checked the mood labeling and the environment, it should have a reaction like change to another color'"

QUESTIONS:

Did the experience meet your expectations?

Yes, I can understand the whole logic of it.

Is the website easy to use?

Yes

Are the labeling and layout clear?

Just the labeling very confusing, the layout is good.

Do you suggest any specific improvements?

I hope there are interactivity when I click all the buttons. I also need to see all the text very clearly. And the "generate" button could be bigger.

Subject 3

DEMOGRAPHIC INFORGRAPHIC:

Male, 23, Chinese, December 5, 2018

COMMENTARY:

• "I cannot see there are so much difference between 'indoor' and 'outdoor' label"

• "It need an effect when I click on these labels"

• "I cannot see the label means "blessed"

• "The song's database could be larger'"

QUESTIONS:

Did the experience meet your expectations?

Yes

Is the website easy to use?

Yes, it is very easy

Are the labeling and layout clear?

Just the labeling very confusing, the layout is good.

Do you suggest any specific improvements?

The most important thing is to add some effect when I click on these labels.

Subject 4

DEMOGRAPHIC INFORGRAPHIC:

Female, 23, Pakistan, December 5, 2018

COMMENTARY:

• "The background image is very colorful, I like it"

• "It is cool to recommend a song for me based on my mood and environment"

• "I am not sure whether I am clicking on these labels because there is no effect"

QUESTIONS:

Did the experience meet your expectations?

Yes

Is the website easy to use?

Yes, I can understand immediately

Are the labeling and layout clear?

I like these emoji labels and the background image, it is very colorful

Do you suggest any specific improvements?

Just remind me I am clicking on these labels

Subject 5

DEMOGRAPHIC INFORGRAPHIC:

Male, 23, White American, December 5, 2018

COMMENTARY:

• I love your idea"

• "You should change the main page's text color"

• "I have checked these labels, right?"

QUESTIONS:

Did the experience meet your expectations?

Yes

Is the website easy to use?

Yes, I think it is easy

Are the labeling and layout clear?

Some labels can be changed, like the "love" one, I did not get it when the first sight.

Do you suggest any specific improvements?

Change the "love" labels, and maybe these labeling could change to grey or have a certain opacity when I click on it

ROUND 1 SUMMARY

During the first round of UX testing, most of the participants liked the idea of the website and thought it is very easy to use. The most prominent recommendations were to (1) Show effect (e.g. different opacity) when users click on the labels, buttons and anchors (2) Change the color of the main page's text or change the background image to make the text easier to see (3) The "love", "blessed", "indoor", and "outdoor" label is confusing. (4) Enlarge the song database

These recommendations are very useful and we will try to improve these perspectives before conducting the following user experience tests.

Round 6

Subject 1:

DEMOGRAPHIC INFORMATION:

Female, 22, China, December 7, 2018

COMMENTARY:

• "the button is not very clear on the first page"

QUESTIONS:

Did the experience meet your expectations?

> Okay.

Is the website easy to use?

Yes, very good.

Are the labeling and layout clear?

Yeah.

Do you suggest any specific improvements?

Make the last button work; make the video container bigger.

Subject 7

DEMOGRAPHIC INFORGRAPHIC.

Male, 23, Indian, December 7, 2018

COMMENTARY:

• "Don't know how to start."

QUESTIONS:

Did the experience meet your expectations?

Definitely.

Is the website easy to use?

Yes, Definitely. Except the start button.

Are the labeling and layout clear?

Environment button icons are not clear. Maybe replace by another icon.

Do you suggest any specific improvements?

Make the start button and the environment buttons more often clear.

Subject 8

DEMOGRAPHIC INFORGRAPHIC:

Female, 20, Indonesia, December 7, 2018

COMMENTARY:

• "I really want to try several times."

QUESTIONS:

Did the experience meet your expectations?

Yes it did.

Is the website easy to use?

Yes, but the emoji icon can be bigger.

Are the labeling and layout clear?

For the layout, it is better to use a clean background in order to make the emoji icons on the second page stand out.

Do you suggest any specific improvements?

Maybe add more environment buttons and more emoji choices.

Subject 9

DEMOGRAPHIC INFORGRAPHIC:

Male, 17, Las Vegas, December 7, 2018

COMMENTARY:

• "The songs are good"

• "Good work on this"

QUESTIONS:

Did the experience meet your expectations?

Yes for sure.

Is the website easy to use?

Definitely

Are the labeling and layout clear?

Yes, the emoji is very easy to use.

Do you suggest any specific improvements?

Be clear on the third page. The layout for the information part is a little messy. But I like the idea.

Subject 10

DEMOGRAPHIC INFORGRAPHIC:

Female, 27, Michigan, December 7, 2018

COMMENTARY:

• "I don't know what to choose from the environment section"

• Maybe you can add more options such as school and office.

QUESTIONS:

Did the experience meet your expectations?

    Yes

Is the website easy to use?

    Yes

Are the labeling and layout clear?

    Yes

Do you suggest any specific improvements?

    Maybe add more buttons for the environment section.

ROUND 2 SUMMARY

During the second round of UX testing, most of the participants liked the idea of our website. The most prominent recommendations were to (1) make the start button on the first page more clear (2) add more options for the emoji and environment sections (3) make the information section on the third page clear (4) make the video on the third page bigger. Many of the suggestions from our participants are really useful and were

part of our plans for the final draft. We will make changes on all of it except adding more buttons for the emoji and environment section. In order to make our APP more interesting and engaging, we will add an other function. The function will allow user to add their favorite song in to our database.